

For immediate release
Press Contact
Lee Amon
510-796-0555
lee@katescaringgifts.com

Kate's Caring Gifts Announces Partners in Progress Program

An Opportunity to Support Your Favorite Non-Profit While Getting Yourself Great, Earth Friendly Products.

May 15, 2006 Fremont, CA. Kate's Caring Gifts (www.katescaringgifts.com), a leading online supplier of People and Earth Friendly Gifts, today announced the Partners in Progress Program. Under the terms of the program, qualifying non-profit organizations can raise funds through Kate's Caring Gifts by simply linking to our site. Qualifying non-profits will be organizations that focus on environmental protection, workers rights, equal rights for women, children's rights, or the rights of native peoples.

Kate Amon, President and Founder explained the reason for the program. "When I started Kate's Caring Gifts, one of my goals was to create a company that helped to protect the environment and supported the rights of workers. From the beginning, we strove to select products that are manufactured in a sustainable manner by companies that treat their workers ethically. Each year, we donate 2% of our annual sales to non-profits. But we wanted to do more. Through this new program, we will be able to make additional contributions to a wide variety of qualifying non-profits. It is now possible to buy wonderful, earth friendly, gifts and other products, and support your favorite non-profit at the same time."

To qualify, non-profits need to fill out an online application form at <http://www.katescaringgifts.com/pages/partner.html>. Once the application is approved, Kate's Caring Gifts will give the non-profit partner a unique website page. The partner will then need to link to that unique website page from their site. Kate's Caring Gifts will donate 10% of all sales originating at that link to the non-profit partner.

For more information, visit our website at www.KatesCaringGifts.com or call us at 510-796-0555. Inclusion in the program is at the sole discretion of Kate's Caring Gifts.

About Kate's Caring Gifts

Kate's Caring Gifts www.KatesCaringGifts.com is a privately held company created to provide gift giving options that are environmentally sensitive, and ethically manufactured. Products carried by Kate's Caring Gifts include natural and organic body care, organic and fair trade coffee, tea, and chocolate, as well as toys, home décor, and other products. Founded in 2004 by Kate and Lee Amon, Kate's Caring Gifts is an Alameda County Certified Green Business, and a member of Co-Op America's Green Business Network.